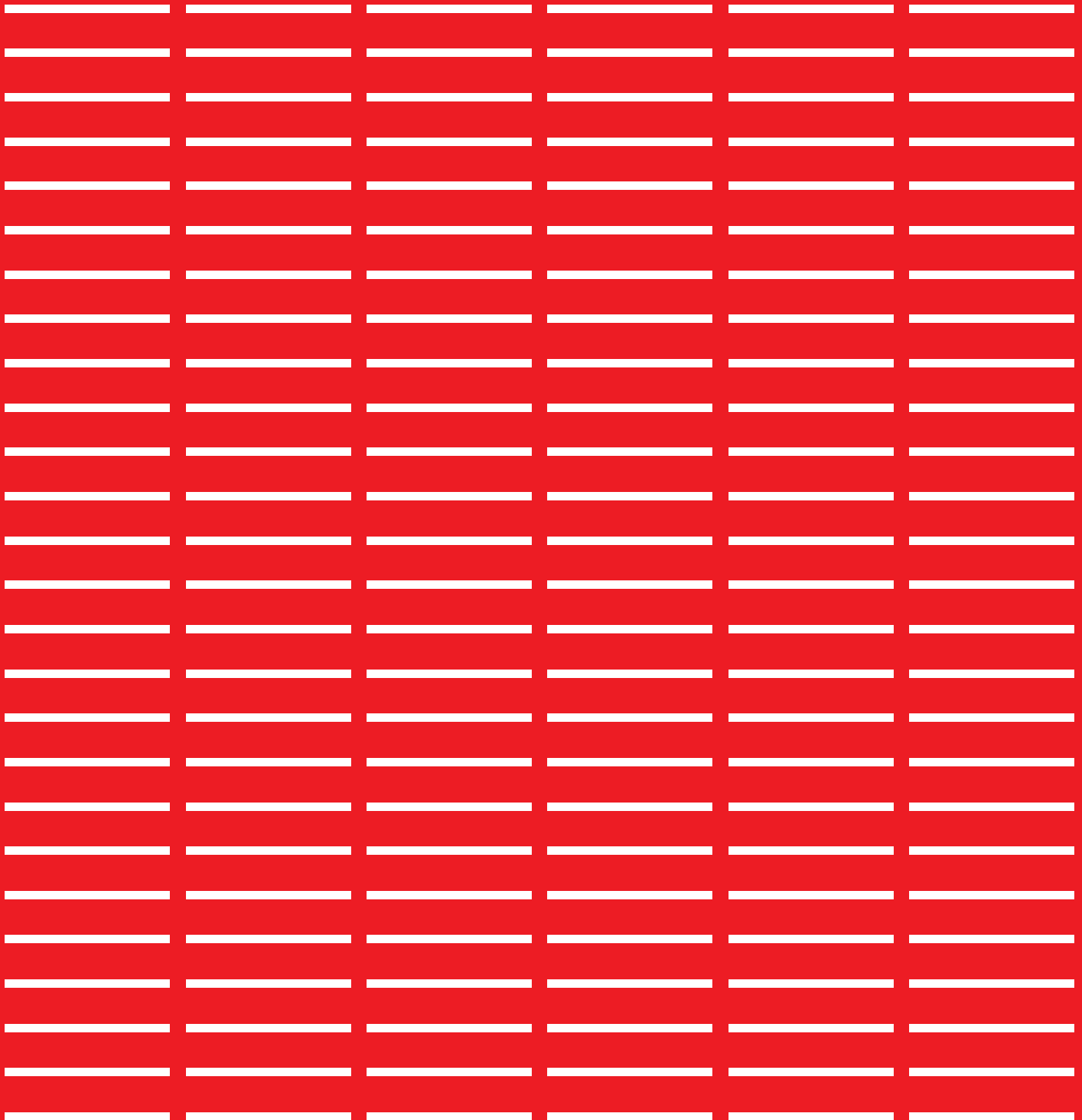


Activa™



The Aactiva range from Camatic Seating is the very latest in cinema seat technology and comfort. Elegant, contemporary designs provide patrons with hours of comfort as they sit back, relax and enjoy the show in style.

The attractive features of Aactiva, which include plush fabrics and well positioned cup holders, create a stylish and total cinema experience for patrons.

Designed in consultation with world renowned ergonomists, the Aactiva range offers extremely high levels of comfort in both fixed and reclining backrest versions.

From VIP to general and club seating, Aactiva provides venues with a range of exciting design alternatives.

All Camatic Seating products are designed, developed and built in-house by a team of professionals renowned for quality, leading edge technology and seamless installations around the world. From the Sydney Opera House to cinemas across the Americas, Camatic Seating puts audiences in designer comfort.

Moulded polyurethane foam

The specifically formulated polyurethane foam used to individually mould seats and backrest cushions provides the perfect balance between support and comfort. Our manufacturing process ensures the foam will not collapse or flatten out at any stage and will provide lasting comfort and ergonomic support.

Variable seat centre system

The unique variable seat centre system enables optimized installation in either floor mount or riser mount configuration. Combined with this option is the ability to space seats at various intervals, providing a range of seat centres and creating a best fit installation.

Gravity tilt seats

Innovative gravity tilt seats using fully enclosed counterweights are silent, dependable and reliable – a sensible alternative to high maintenance and unreliable pivot springs.

Fixed or reclining backrests

Ergonomically styled, upholstered backrests can either be fixed in place, or include a patented reclining mechanism for greater comfort. Fixed backrests can be converted to recliners at a later stage if desired.

Laminated fabrics

All Activa covers are easily replaceable and feature foam backed fabric for stretch control and elimination of seam slippage or sagging.

Removable seat and backrest cushions

In just a matter of minutes, seats and backrest cushions can be easily removed by venue staff in case of spillage, stains or even a complete change of colour scheme.

Ease of assembly

Once standards have been installed, the seats and backrests effortlessly glide into place and are securely locked into position. Similarly, damaged seats can be replaced at any stage without affecting neighboring seats.

Use of recycled plastics

In an effort to minimize the impact on the environment, recycled plastics are used in the moulding of nonstructural components, such as seat and back upholstery inners. All plastic components bear the recycling code identification marking, compliant with worldwide recycling standards.

Activa Features

	Tilt	Tilt	Fixed	Club
	Prima	Luxe	Ultra	Supre
Upholstery option shown				
Tread or riser mounting system	•	•	•	•
Innovative standards cover multiple seat centres	•	•	•	•
Ergonomic profile offers enduring comfort	•	•	•	•
Reclining backrests offering ergonomic support	•	•	•	•
Individually moulded polyurethane seat and backrest cushions	•	•	•	•
Generous, full width seat	•	•	•	
Gravity tilt seat – silent and reliable, with zero maintenance	•	•		
Fixed seat with three alternate positions, maximizing legroom			•	•
Removable cushion system – seat	•	•		
Removable cushion system – back	•	•	•	•
Plastic armrest with 44oz cup holder	•			
Fully upholstered armrest with 44oz cup holder		•	•	
Padded, curved club arm with low mount 44oz cup holder				•
Easy installation with minimal fixings	•	•	•	•

Options

Seat numbers	•	•	•	•
Row identification	•	•	•	•
Aisle lighting	•	•	•	•
Locking of lift-up armrest	•	•	•	
Locking of reclining backrest	•	•	•	•
Upholstered outer backrest	•	•	•	•
Fully upholstered armrest with 44oz cup holder	•			
Plastic armrest with 44oz cup holder		•	•	
Access lift-up arms at row ends (ADA compliance)				•
Table at armrest height with or without cup holder insert				•
Removable system – single and two seat units	•	•	•	•

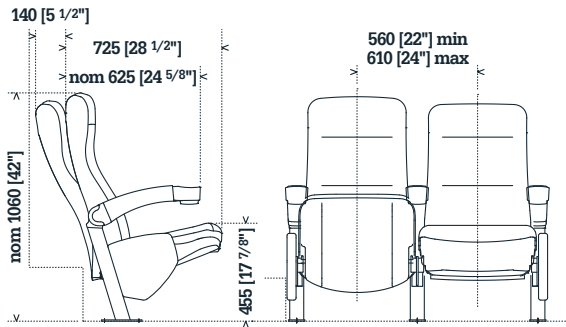
Activa™

Activa Tilt Prima

Activa Tilt Prima offers excellent value with streamlined upholstery and all the benefits of the Activa range.

Prima is the simplest of the three Activa upholstery options, with sleek lines and minimal stitch detail.

Audiences in venues around the world enjoy the extreme comfort of Activa Tilt Prima and venue operators likewise enjoy the easy care and low maintenance of this quality seat.

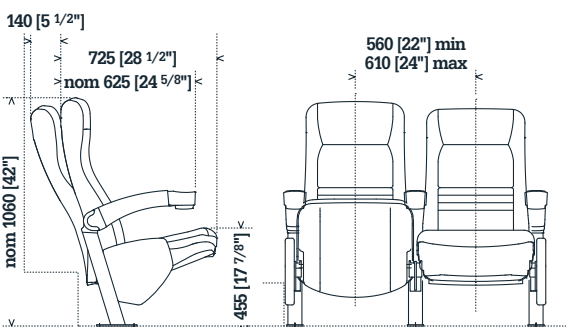


Activa Tilt Luxe

Activa Tilt Luxe is a plush and luxurious design that offers a superior degree of comfort and refinement.

The seat features multi-panel upholstery detail that accentuates ergonomic contouring and provides exceptional levels of comfort in reclining and fixed backrest versions.

Designed as a low maintenance, luxurious seating solution, Activa Tilt Luxe is the popular choice among discerning cinema operators.

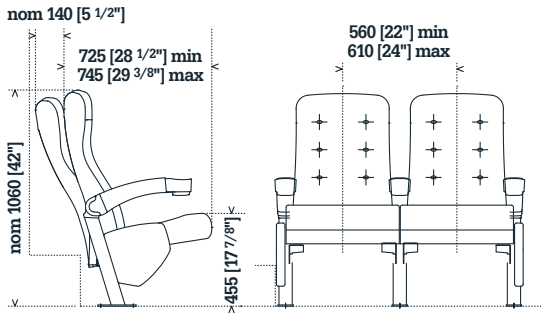


Activa Fixed Ultra

Activa Fixed Ultra is a stylish seat that invites patrons to relax and enjoy their entertainment experience.

This classic armchair features a reclining back, full width seat, rich upholstery and padded armrests with an ergonomically located 44oz cup holder. The seat's headrest and deep cushioning is highlighted by precision stitching.

The comfortable proportions and smooth detailing of Activa Fixed Ultra makes a lasting impression.

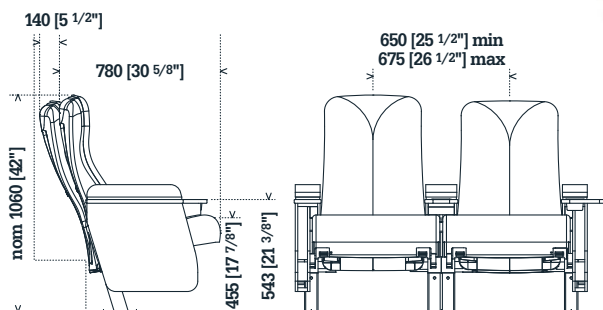


Activa Club Supre

Activa Club Supre offers stylish seating reminiscent of the jazz age.

Designed to suit arthouse, VIP and elegant general admission cinemas, Activa Club Supre offers a full width seat base and reclining back, three point deco upholstery styling and Camatic Seating's signature padded club armrests.

For an extra touch of class, the range of options includes side tables, wine bottle holders and upholstered outer backs.



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